

ECONOMIC MODELS OF CULTURAL EVOLUTION: APPLICATIONS TO MARKETS, GOVERNMENTS AND COMMUNITIES

Various cultural dimensions associated to trust, solidarity, fairness, and other social norms become increasingly acknowledged in various important economic and social policy areas like globalization, crime, ethnic conflicts, gender, welfare state institutions and economic development. The purpose of these lectures is to show how to integrate basic tools of microeconomic analysis and other fields such as sociobiology, evolutionary anthropology, and population dynamics to analyze these issues, emphasizing the role of endogenous preferences and culture and their implications for markets, communities and institutions.

PLAN :

- Economics and Cultural Evolution
- Evolutionary Models of Cultural Transmission
- Culture, Globalization and Market Integration
- Institutions, Political Economy and Cultural Evolution

Readings on ECONOMIC MODELS OF CULTURAL EVOLUTION: APPLICATIONS TO MARKETS, GOVERNMENTS AND COMMUNITIES

Economics and Cultural Evolution

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Olivier, J., Thoenig, M. and Verdier, T. (2008): "Globalization and the Dynamics of Cultural Identity," *Journal of International Economics*, 76, 356-70.

Maystre N, J. Olivier, M. Thoenig and T. Verdier (2014), "Product-Based Cultural Change: Is the Village Global?," *Journal of International Economics*, vol. 92, n°2, pp. 212-230, 2014.

Institutions, Political Economy and Cultural Evolution

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Bisin, A., Verdier, T. (2002): "Public Policies and the Dynamics of Cultural Values in the Welfare State" (with A. Bisin), *Annales d'Economie et de Statistique*, 63-64, pp. 215-233.

Bisin, A., Verdier, T. (2017), "On the Joint Evolution of Culture and Institutions", NBER Working Paper No. 23375.